TENPIN SA STRATEGIC PLAN 2023 -2025

Vision – A thriving tenpin bowling industry that engages and connects communities through play and skill

Values – Innovation, Courage, Integrity, Compassion, Excellence

Strategy 1

BUSINESS OF BOWLING → Profitable centres providing awesome experiences to all customers

Initiative

1. Develop project officer role to employ for a 2 year contract to build relationships with bowling centres, Zone, further develop bowl patrol, and implement a strategy for junior development and link to National Body (TBA) resources.

2. Develop strategy for all metropolitan bowling centres to be registered with TBA (initial target Elizabeth Bowland).

3. Develop strategy to engage with all country bowling centres ultimately leading to registration with TBA

Strategy 2

PLAYFUL CONNECTIONS → More people playing the sport and connecting through Tenpin Bowling

Initiative

1. In conjunction with Coaching Committee develop strategy to increase the number of active coaches and up skill existing coaches (3 silver coaches minimum to take teams away).

2. Junior development programs, bowl patrol (is there opportunity amongst multi-cultural community)

3. Talent identification of potential junior girls' team to represent SA in 2024, identifying a mentor from a similar age group.

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Strategy 3

A STRIKING FORCE → Provide opportunities for elite bowlers to excel and support them to optimise their talent

Initiative

1. Ensure TBA coaching grant recipients complete courses and identify opportunities to continue development of existing coaches

2. Develop financial support program for SA bowlers selected into the 4 national teams. Priority to be focused on junior and youth bowlers.

3. As part of talent identification identify potential SA bowlers for each of the 4 squads and consider if we can provide support for areas like travel, accommodation, coaching, mental support, nutrition and conditioning amongst others to enable more SA representation at the national level.

Strategy 4

PINNED TOGETHER → All stakeholders within the sport collaborating and driving to an agreed outcome and clear goals

Initiative

1. Ensure the ongoing governance of the sport through initiatives like the Sport SA Governance reform project, effective use of Tenpin SA website and Facebook.

2. All director appointed to the Board must complete “The Start Line” within 3 months of appointment otherwise they cannot continue to serve.

3. In conjunction with the Tournament Committee review their Charter and determine a registration fee (or other financial return) for bowlers participating in tournaments.